

Social Media Management Service



What are we offering?

1. **3 posts per week on Facebook and 3 on Instagram** - We can discuss if you would like to use different platforms or would like more/less posts.
2. **Custom content** - We will specially curate your posts based on your audience interest and what we believe will gain most traction on the specific platform.
3. **Custom graphics** - Our posts will involve custom graphics where necessary (e.g. if you have a promotion, we will make a graphic to boost engagement.)
4. **Monthly reporting** - We will analyse and monitor how your feeds are doing and send this to you monthly so you can also have an idea of how well you are performing.
5. **Monthly catch-up call** - we will arrange a 15 minute call with you every month to discuss your monthly reporting and get an idea of what you'd like to see from your feeds that month (e.g. if there is a special offer you want to add, we can schedule that for you)
6. **Follower engagement** - when your followers get in touch, we will respond on your behalf when it is appropriate to do so. We will also proactively follow relevant accounts and engage in the right conversations.

How much will it cost?

All of the above will cost £250 per month

Set-up fee - £99

All prices exclude VAT

How will it work?

We'll do all the hard work, leaving you to focus on other parts of your business. We will create your posts based on our extensive knowledge of the industry and continuously develop posts based on your audience's interests.

If you're already an ACT Studios client and have had photography and a 3D tour done with us, that will be a large part of the content that we will require. We will need you to send through local updates (e.g. local festivals and events) and regular photos of your property (e.g. a special sunrise photo or your property with a Christmas tree) - that way we can build a really up-to-date social media presence.

All in all, we take the headache out of social media management for you and produce **real** results that will increase the likelihood of social media direct bookings. We will build your followers and create a useful platform for your guests.

What's next?

If this is something you'd like to take advantage of please get in touch with us.

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